



**Position Description – Friends of the Earth
Campaign Director – Clean Vessels Campaign
Position Reports To: Regional Program Director
Location: San Francisco, California**

Join us to lead an inspired and dynamic campaign team in the Friends of the Earth San Francisco office. Continue and expand cutting edge victories aimed at reducing environmental impacts of marine shipping, promoting cleaner technologies and fuels, healthier oceans, clean air, reduced offshore dumping and greenhouse gas emissions, and protecting ecosystems and habitat.

Friends of the Earth (FoE) is a 38-year old environmental nonprofit organization currently conducting major campaigns on global warming, human health and toxics elimination, cleaner energy and transportation, and the reduction of government subsidies to environmentally destructive projects. Founded by David Brower, Friends of the Earth now also includes Bluewater Network (based in San Francisco), which merged with FoE in early 2005, bringing with it cutting-edge campaigns to cut global warming emissions from vehicles and vessels. We are the U.S. voice of Friends of the Earth International, an influential, international network of grassroots groups operating in 70 countries.

Friends of the Earth has amassed an impressive list of accomplishments, including re-directing \$16 billion in oil and coal industry subsidies to vital alternative energy research, initiation and passage of the landmark Pavley California Vehicle Greenhouse Gas Emissions law which has been copied by 15 states and Canada, trend-setting legislation to stop ship dumping off the California coast, creation of the greenest ferry fleet in the nation for San Francisco Bay, victories in banning inappropriate use of jetskis and off road vehicles in U.S. national parks and marine sanctuaries, and winning a monumental recent Supreme Court decision that directs EPA to regulate carbon dioxide.

Principal Responsibilities:

- Lead campaign strategy planning for Marine Vessel Campaign, working with Regional Program Director to ensure strong, achievable objectives, winnable victories, and sustained funding for supporting full campaign work, consultants and campaign expenses.
- Work with FoE Clean Vessels Consultant and other consultants conducting air studies and regional work to meet goals in existing workplan for fiscal 2008.
- Implement all aspects of campaign and collaborate where valuable to create complementary efforts with other Friends of the Earth teams and/or colleagues as appropriate.
- Produce yearly workplan and budget and participate in team and organization-wide strategic planning.
- Coordinate with the Director of Development and West Coast Operations, other Friends of the Earth staff including the Press Secretary, Field Organizer, and Legislative Director in the

Washington, D.C main office as needed to advance campaign funding, legislation, and public education about the issues.

- Manage pro bono legal consultants conducting marine vessel lawsuits and acquire legal help as needed for other petitions, lawsuits and appropriate legal activity.
- Conduct research, maintain state of the art knowledge of marine vessel issues and impacts, serve as spokesperson on marine issues.
- Evaluate scientific evidence presented by opposition parties and others and provide testimony designed to move marine vessel operations in the direction of cleaner technology and sustainable practices.
- Develop and maintain relationships with appropriate decision makers, agencies, environmental and public health groups, and coalitions as needed to mount effective public campaigns.
- Produce and disseminate high-quality campaign-related public and decisionmaker education materials.
- Organize coalitions, grassroots efforts, and pressure campaigns as appropriate to win campaign goals.
- Supervise and, in some cases, conduct lobbying and organizing as needed for passage of state and national legislation.
- Travel within the U.S. and abroad as needed to implement marine vessel initiatives and achieve better state, national and international standards, working with the International Maritime Organization and FoE colleagues in Europe.
- Team with Regional Program Director and Development Director to ensure foundation funding for campaigns, developing strong project proposals and providing expert information as needed to funders.

Desired Education/ Experience Requirements:

- Minimum of 3 years of organizing and/or nonprofit campaign development experience
- BA or BS degree or equivalent experience in relevant field, graduate degree preferred. Science, marine background and/or related degree are a plus.
- Knowledge of marine, environmental, transportation, energy or related issues is a plus.
- Minimum of three years of experience with government agencies, legislation, governmental change processes and public engagement processes
- Excellent writing skills and exacting attention to detail
- Superb organizational skills and excellent verbal communications skills
- Excellent computer and research skills
- Demonstrated work ethic and ability to enjoy working with a smart, creative and enthusiastic team

Salary and Benefits:

Salary – Commensurate with experience. FoE has a generous employee benefits package.

To Apply: Email mmather@foe.org, fax 415-544-0796, or mail to Bluewater Network, 311 California Street, Suite 510, San Francisco, CA 94104, cover letter, resume, a writing sample and any sample of campaign-related material from previous work. Only those selected for an interview will be contacted. FoE is an Equal Opportunity Employer.